



MEA 2007 National Conference – Hobart Delegate Survey

Please respond to all relevant questions and return addressed Private and Confidential to the
CEO, MEA National Office, 1 McLaren Street, Level 1, Suites 5 & 6.
Alternatively **FAX: 02 9929 5600**, by close of business Friday 27th April 2007.

Full name: _____ Company: _____

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|---|--|-------------------------|--|
| Which category best describes your business (insert an "x" in one box only) | | | |
| Meeting Managers | | AV/Staging | |
| Exhibitions | | Venues | |
| In-House Meeting Planners | | Convention Bureaux | |
| Special Events Management | | Other (please nominate) | |

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|---|---------------|
| National Conference 2007 – Information and Organisation Please rate your level of satisfaction with the following components of the Conference 1 = very satisfied 2 = satisfied 3 = not satisfied 4 = did not attend | |
| National Conference Website (content quality, design, ease of navigation to gain information, conference registration) Comments: | Rating |
| Did you register on-line via the MEA National Conference 2007 website Comments: | Y/N |
| National Conference 2007 Registration Information Brochure Comments: | |
| National Conference 2007 Pocket Buddy (pocket program) Comments: | |
| National Conference 2007 Conference Handbook Comments: | |
| National Conference 2007 Exhibition Comments: | |
| MEA 2007 National Conference 'Working' staff Comments: | |

| Sunday April 1 2007 Please rate your level of satisfaction with the following components of the Conference 1 = very satisfied 2 = satisfied 3 = not satisfied 4 = did not attend | Ratings |
|---|----------------|
| First Timers Welcome Luncheon and Information Session Comments: | |
| Category Forums <input type="checkbox"/> Meeting Managers Comments: <input type="checkbox"/> AV/Staging Comments: <input type="checkbox"/> Exhibitions Comments: <input type="checkbox"/> Venues Comments: <input type="checkbox"/> In-House Meeting Planners Comments: <input type="checkbox"/> Convention Bureaux Comments: <input type="checkbox"/> Special Events Management Comments: | |
| National Conference 2007 – Opening Ceremony Comments: | |
| Conference MC – Shelley Craft Comments: | |
| Welcome Reception at the Tasmanian Museum and Art Gallery Comments: | |

| Monday April 2 2007 Please rate your level of satisfaction with the following components of the Conference 1 = very satisfied 2 = satisfied 3 = not satisfied 4 = did not attend | Ratings |
|--|----------------|
| Keynote Speaker – The Brave New World – Bernard Salt Comments: | |
| Island Theme – Stream 1 Can you Afford not to be Entrepreneurial? – Professor Noel Lindsay Comments: | |
| Island Theme – Stream 1 Software for your Brain – Double Your Speed of Thinking – Dr Michael Hewitt-Gleeson Comments: | |
| Island Theme – Stream 2 Leadership Revelations – An Australian Perspective – Avril Henry Comments: | |
| Island Theme – Stream 2 Leading with Emotional Intelligence – Avril Henry Comments: | |
| Island Theme – Stream 3 Your Road Map to Success – Panel of Telstra Business Women of the Year Comments: | |
| Island Theme – Stream 3 Developing Your Potential – Moving up the Ladder – Diane Tompson and Belinda Yabsley Comments: | |
| Island Theme – Stream 4 Solution Driven Selling – Darrell Weekes Comments: | |

| Monday April 2 2007 – Afternoon Please rate your level of satisfaction with the following components of the Conference 1 = very satisfied 2 = satisfied 3 = not satisfied 4 = did not attend | Ratings |
|--|----------------|
| Sea Theme – Stream 1 Contextual Factors in Event Planning – Legal Considerations and Risk Management – Matt Crouch Comments: | |
| Sea Theme – Stream 2 Changing Tides – Understanding the New “Conference” Customer – Bernard Salt Comments: | |
| Sea Theme – Stream 3 The Effects of Terrorism, and Uncertainty on the Global Meetings Industry – Peter Baines Comments: | |
| Sea Theme – Stream 3 The Crisis Clock – Hope is Not a Plan – Peter Baines Comments: | |
| Afternoon Session – The Importance of Creative Thinking – Nigel Collin Comments: | |
| Afternoon Session – Network or Perish – Belinda Yabsley Comments: | |
| Master Class – Professor Noel Lindsay Future Proofing Your Business through Entrepreneurship & Innovation Comments: | |
| Master Class – How can Managers Create Success? – Dr Michael Hewitt-Gleeson Comments: | |
| Delegate Dinner – Convict theme at City hall Comments: | |

| Tuesday April 3 2007 Please rate your level of satisfaction with the following components of the Conference 1 = very satisfied 2 = satisfied 3 = not satisfied 4 = did not attend | Ratings |
|---|----------------|
| Keynote Speaker – The Age of the Event – Leo Schofield Comments: | |
| Change Theme – Stream 1 Whistle Blowing – Taking a Stand – Andrew Wilkie Comments: | |
| Change Theme – Stream 2 Its Not What you Sell, it’s the Way that you Sell it – David Penglase Comments: | |
| Change Theme – Stream 3 Technology: 2007 & Beyond – Alex Zaharov-Reutt Comments: | |
| Change Theme – Stream 3 Applications of new Technology – hands on training, including blogs, pod casting and web casting – Rod Street Comments: | |
| Change Theme – Stream 4 Bean Around the World – Organisational Change – Megan Miller Comments: | |
| Master Class – How can Managers Create Success? – Dr Michael Hewitt-Gleeson Comments: | |
| Future Theme – Stream 1 The International World of Special Events – A Changing World. Panel of Leading Event Producers. Chair: Rhona Walker Comments: | |
| Future Theme – Stream 2 Orchestrating your Future: Producing Sustainable Events – Senator Christine Milne Comments: | |
| Future Theme – Stream 2 The Effects of Terrorism, and Uncertainty on the Global Meetings Industry – Peter Baines Comments: | |

| Tuesday April 3 2007 - Afternoon | Ratings |
|--|----------------|
| Please rate your level of satisfaction with the following components of the Conference 1 = very satisfied 2 = satisfied 3 = not satisfied 4 = did not attend | |
| Future Theme – Stream 3 Brand Power – a long term Strategic Asset – David Inches Comments: | |
| Future Theme – Stream 3 What is Brand Power? – David Inches and Andrew Towns Comments: | |
| Future Theme – Stream 4 Attracting New Business: Future Strategies to win Sponsorship – Richard Woodward Comments: | |

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| Closing Plenary Session – Keynote Speaker The Holy Grail – Yossi Ghinsberg Comments: | |
| National Awards and Gala Dinner Comments: | |

| Additional Questions to assist future conferences | Ratings |
|---|----------------|
| Did you consider the MEA National Conference 2007 to be value for money? Comments: | Y/N |
| Do you have any suggestions for improvement? Comments: | Y/N |
| Will you consider attending MEA 2008 in Alice Springs? Comments: | Y/N |